



**ABS Convention and Trade Show
2025 Media Kit**

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Cover Letter

Welcome to the ABS Convention and Trade Show 2025

The American Bonanza Society (ABS) is thrilled to invite you to the premier event for Beechcraft® owners, pilots, and aviation enthusiasts, taking place **September 18-21, 2025**, at the **Hyatt Regency Hotel, Wichita, KS**, with **Jabara Airport (KAAO), Wichita, KS** as the host airport. This annual convention will bring together over **600 attendees** and feature more than **150 aircraft** arriving in Wichita for technical seminars, hands-on experiences, and a vibrant trade show showcasing leading aviation brands.

Join us to explore cutting-edge products, network with industry leaders, and celebrate the Beechcraft® legacy. This media kit provides all the details you need to cover or partner with this must-attend aviation event.

For inquiries, contact Beth Barberree at beth@bonanza.org or (316) 945-1705.

Sincerely,

Beth Barberree

Executive Director, American Bonanza Society

Fact Sheet

- **Event Name:** ABS Convention and Trade Show 2025
- **Dates:** September 18-21, 2025
- **Location:** Hyatt Regency Hotel, Wichita, KS
- **Host Airport:** Jabara Airport (KAAO), Wichita, KS
- **Audience:** 600+ Beechcraft® owners, pilots, mechanics, and aviation professionals
- **Key Features:**
 - 20+ industry-leading technical seminars on Beechcraft® maintenance, safety, and performance
 - Trade show with over 50 exhibitors, including Garmin International, Hartzell Propeller, and Concorde Battery Corporation, showcasing aviation products
 - Networking events, including a Saturday evening “Voices of Beechcraft®” dinner and fireside chat with former Beech employees
 - Fly-in with 150+ aircraft at Jabara Airport
- **Attendance History:** 10% growth annually over the past five years
- **Sponsorship Opportunities:** Customizable packages available; contact lauren@bonanza.org

Press Release

FOR IMMEDIATE RELEASE

American Bonanza Society to Host 2025 Convention and Trade Show in Wichita, KS
Wichita, KS – June 6, 2025 – The American Bonanza Society (ABS) announces its 2025 Convention and Trade Show, set for September 18-21 at the Hyatt Regency Hotel in Wichita, KS, with Jabara Airport (KAAO) as the host airport. This premier event will unite over **600 Beechcraft® enthusiasts** and feature more than **150 aircraft** for four days of industry-leading seminars, hands-on maintenance workshops, personal access to the ABS Technical Advisor team, and a trade show with over 50 exhibitors, including industry leaders like Garmin International, Hartzell Propeller, and D’Shannon Aviation, showcasing cutting-edge aviation products.

Highlights include an address by ABS Senior Technical Advisor Bob Ripley on “Aircraft Owner Maintenance Responsibilities,” a Saturday evening “Voices of Beechcraft®” dinner and fireside chat with former Beech employees, and seminars like “Five Things You Must Know About Your Beechcraft®” by Thomas P. Turner and other presentations by Todd Garrett, Geary Keilman, David Valaer, Jim Hesseman (Air Care Alliance), Henry Abdullah, (Acrisure Insurance), Kevin Crozier (ABS Recognized Flight Instructor), Catherine Cavagnaro, Mike Ginter (Senior Vice President, AOPA Air Safety Institute) and many more!

“The ABS Convention features two full days of educational programs presented by the ABS Air Safety Foundation,” said Tom Turner, ABS-ASF Executive Director. “Industry experts and knowledgeable ABS members will provide over 30 hours of seminars on safely and proficiently flying, maintaining and owning Beech Bonanzas, Debonairs, Barons and Travel Airs in the world’s largest Beech-specific safety program.”

Media are invited to attend and explore sponsorship opportunities. Contact Beth Barberree at beth@bonanza.org for press passes or inquiries.

About ABS: Founded in 1967, the American Bonanza Society supports Beechcraft® owners worldwide through education, safety programs, and community. Learn more at bonanza.org.

#ABS2025 #Beechcraft #Aviation #ABSCon25 #BeechcraftCommunity

Event Backgrounder

The American Bonanza Society (ABS), established in 1967, serves Beechcraft® enthusiasts by sharing valuable safety, technical and educational resources, and by promoting interaction among and advocacy on behalf of its members. The ABS Convention and Trade Show, launched in 1969, has grown into a flagship event for the general aviation community. It offers unparalleled access to technical expertise, innovative products, and networking with industry leaders.

The 2025 event will highlight ABS's commitment to safety and innovation, with sessions on topics like owner-performed maintenance and avionics upgrades. The trade show connects attendees with over 50 vendors offering solutions for Beechcraft® maintenance and performance, with over 150 aircraft on display at Jabara Airport.

Seminar Highlights

Attendees can look forward to a dynamic lineup of forums, technical talks, and educational sessions featuring trusted experts in the Beechcraft community. Highlights include:

- **Aircraft Owner Maintenance Responsibilities** – Bob Ripley, ABS Senior Technical Advisor
- **Avoiding Loss of Control** – Todd Garrett
- **Aircraft Insurance Forum** – Henry Abdullah, Acrisure Insurance
- **Ring Gap and Cylinder Life** – Bill Ross, Superior Air Parts (Date and time TBD)
- **Owner Performed Maintenance** – Geary Keilman
- **Restoring and Flying a QU-22B** – David Valaer
- **Electronic Ignition Systems** – Mike Kobyluk, Electroair
- **Life Cycle Costs of Beech Ownership** – Gary D'Antoni
- **Public Benefit Flying in Your Beechcraft** – Jim Hesseman, Air Care Alliance
- **Beringer Wheels & Brake Upgrade for Bonanzas** – Billy James, Beringer Aero USA
- **Turbocharged/Turbonormalized Bonanza Forum** – Kevin Crozier, ABS Recognized Flight Instructor
- **Maintaining Flight Control Surfaces** – Dave Laurin, SRS Aviation
- **Three Elements to Taking Good Inflight Photos and Videos** – Henry Fiorentini
- **Replacement Beechcraft Parts** – Mike Kobyluk, South Seas Ventures
- **POH and Performance (Title TBD)** – Catherine Cavagnaro
- **Fuel Quantity Measurement and Safety** – Scott Philaben, CiES
- **TBD** – Mike Ginter, Senior Vice President, AOPA Air Safety Institute
- **Five Things You Must Know About Your Beechcraft** – Thomas P. Turner, ABS Air Safety Foundation
- **ABS Tech Tips Forum** – ABS Technical Advisors

Additional model-specific and companion forums are also planned, including:

- E-Series Bonanza Forum
- G36 Forum
- 58P/58TC Forum
- Normally Aspirated Baron/Travel Air Forum

Confirmed Exhibitors

The 2025 ABS Convention and Trade Show will feature over 50 exhibitors in the expo hall, with the following confirmed vendors showcasing innovative aviation products and services:

- AC Services
- Acrisure Aerospace
- Aero-Mach Wilco
- Air Mod
- American Bonanza Society
- AssuredPartners Aerospace
- Avemco Insurance
- Bascom Hunter Technologies Inc
- Beringer Aero USA
- Carolina Aircraft
- CAV Ice Protection
- CiES Inc
- Concorde Battery Corporation
- Cygnet Aerospace Corporation
- D'Shannon Aviation / GEE-BEE Aero Products
- Electroair / South Seas Ventures
- EverAir Conditioned Air
- Floats & Fuel Cells, Inc.
- Gallagher Aviation
- Garmin International
- Gemco Aviation
- General Aviation Modifications, Inc.
- Hartzell Propeller, LLC
- Kelly Aerospace Thermal Systems / Weldon Pump
- Pacific Bonanza Society
- Performance Aero
- PilotSafety.org
- RAM Aircraft, LP
- Select Airparts
- Southwest Bonanza Society
- SRS Aviation
- Superior Air Parts
- SureFly
- Textron Aviation
- Victor Sierra
- Western Skyways, Inc.

Media Pitch

Why Cover the ABS Convention and Trade Show 2025?

The ABS Convention and Trade Show 2025 is a must-cover event for aviation media. With over 600 Beechcraft® owners, pilots, and professionals gathering in Wichita, KS, and more than 150 aircraft arriving at Jabara Airport (KAAO), this event offers exclusive access to:

- Expert Insights: Interviews with ABS leaders like Bob Ripley on safety and maintenance trends.
- Product Launches: First looks at new aviation gear from over 50 exhibitors, including Garmin International, Hartzell Propeller, and more.
- Community Stories: Human-interest angles on Beechcraft® owners preserving aviation history.

Tailored to your audience, we can arrange booth tours, demo sessions, or attendee interviews.

Contact Beth Barberree at beth@bonanza.org to schedule coverage.

Best,
American Bonanza Society

Spokesperson Bio

Susan Delgado, American Bonanza Society Board of Directors, President

Susan Delgado has been a pilot since 1992, flying purely for the enjoyment of flying. For about 20 years she flew a variety of general aviation aircraft until she purchased her Beechcraft Bonanza in 2012. Susan has accumulated close to 1500 hours in A36 Turbonormalized Bonanza flying it all over the southeast and west coasts of the US. She can be found crossing the country from California to Florida a few times a year with her dogs in tow. Since 2010, Susan has transported over 700 dogs as a volunteer pilot for Pilots and Paws helping rescued animals find forever homes. Susan is a life time member of the American Bonanza Society serving on the Board from 2021 to 2027 and president for 2024/25. She is also a lifetime member of AOPA, and a member of Women in Aviation and the Ninety-Nines.

Contact: president@bonanza.org

Photo: Available at bonanza.org/media

Visual Assets – available at www.bonanza.org/media

- ABS Logo: High-resolution .svg and .png files (transparent background).
- Event Photos: Images from 2022 convention, including seminar sessions, trade show floor, and fly-in aircraft.
- Videos: 30-second promo clip showcasing event highlights (available at bonanza.org/media).
- Branding Guidelines: Use ABS blue (#1B3664) and red (#cc2434) for-when designing promotional materials.

Testimonials

“It’s always about the people.”

"Jessie and I both look forward to attending ABS Conventions! The social aspect is important to us—catching up with old friends, making new ones, and connecting with experts who support ABS aircraft. I love putting faces to the names I’ve seen on the Member Forum or social media. The meals, vendor exhibits, and personal connections make it one of the most valuable parts of our ABS membership."

– Bob Siegfried, II, Downers Grove, IL | S35 Bonanza, N8939U

“There was a little something for everyone.”

"We had such a great time at the last Bonanza Convention. From pilot safety lectures and aircraft maintenance updates to fantastic ladies’ activities—it was a full, rich experience. We met lifelong friends, saw more Beech aircraft in one place than anywhere else, and were blown away by the Beechcraft factory tour. It truly was an event not to be missed!"

– Randy and Christy Bartels, Tampa, FL | V35A Bonanza, N7462N

“A must-attend trip!”

"Emmie and I have been to the last three ABS Conventions in Wichita, and each one has offered something special. From the thrill of hundreds of Bonanzas and Barons arriving, to helpful speakers and hands-on vendor exhibits, the convention is packed with value. It even inspired our aircraft’s paint project! We especially enjoy the hangar party, where we’ve connected with industry legends and old friends alike. The ABS Convention is one of the highlights of our flying year!"

– Mike and Emmie Turner, Greenwood, SC | A36 Bonanza, N1570G

FAQ's

ABOUT THE EVENT

Q: What is the ABS Convention?

A: The ABS Convention is the premier event for Beechcraft Bonanza, Baron, and Travel Air owners and pilots. It combines educational seminars, networking events, and an industry trade show—attracting hundreds of engaged and passionate general aviation enthusiasts.

Q: Who attends the convention?

A: Attendees include ABS members, aircraft owners, pilots, mechanics, decision-makers, influencers in the GA space, and individuals who are actively investing in their aircraft and flying experience.

VISIBILITY & MEDIA BENEFITS

Q: Why should media or aviation publications exhibit or sponsor?

A: This event gives you face-to-face access with a highly targeted aviation audience. It's a unique chance to promote your brand, grow subscribers or followers, generate content, and deepen your connection with the Beechcraft community.

Q: Can I produce or capture content at the event?

A: Absolutely. Approved media partners are welcome to capture content for articles, video, social posts, or podcast interviews. Contact us in advance to coordinate access and interview opportunities.

Q: Are digital sponsorships available (e.g. app ads, email features)?

A: Yes. We offer sponsorship options beyond the show floor, including in-app ads, social media features, digital banners, and logo placement in attendee emails and program materials.

Q: Can I host a giveaway, contest, or subscriber promo?

A: Definitely. We love creative activations! Let us know what you're planning and we'll help promote it to attendees.

SPONSORSHIP & BRANDING

Q: What kind of brand exposure do sponsors receive?

A: Sponsors are recognized on signage, in print materials, on our website and app, and through email and social media promotions leading up to and during the convention.

Q: Can we sponsor a content session or host a panel?

A: Yes. If you have relevant editorial content or an expert you'd like to feature, talk to us about branded session sponsorships or media partner panels.

Contact Information

- Media Inquiries: Beth Barberree, beth@bonanza.org, (316) 945-1705
- Exhibiting or Sponsorships: Lauren Bayless, lauren@bonanza.org, (316) 945-1709
- Website: www.bonanza.org/media
- Social Media: @AmericanBonanzaSociety (Instagram, Facebook, YouTube)
| **#ABS2025 #Beechcraft #Aviation #ABSCon25 #BeechcraftCommunity** |